

**MINUTES OF THE  
FERNLEY CONVENTION AND TOURISM AUTHORITY MEETING  
JUNE 17, 2024**

Chairman Torres called the meeting to order at 6:00 pm.

**1. INTRODUCTORY ITEMS**

**1.1. Pledge of Allegiance**

**1.2. Roll Call**

**Present:** Chairman Albert Torres, Board Member Felicity Zobernski, Board Member Ryan Hanan, City Manager Ben Marchant, City Clerk Kim Swanson, Administrative Specialist I Sandy Harris. **Absent:** Board Member Stan Lau, Board Member Fran McKay

**1.3. Public Forum**

None at this time

**1.4. (For Possible Action) Approval of Agenda**

**Motion:** I MOVE TO APPROVE THE AGENDA. **Action:** Approved. **Moved by:** Board Member Felicity Zobernski, **Seconded by:** Board Member Ryan Hanan. **Vote:** Passed, **Summary:** Yes 3. **Yes:** Board Member Zobernski, Chair Torres, Board Member Hanan.

**1.5. (Possible Action) Approval of Minutes**

**Motion:** I MOVE TO APPROVE THE MINUTES. **Action:** Approved. **Moved by:** Board Member Felicity Zobernski, **Seconded by:** Board Member Ryan Hanan. **Vote:** Passed. **Summary:** Yes 3. **Yes:** Chair Torres, Board Member Zobernski, Board Member Hanan.

**2. REPORTS BY STAFF AND BOARD MEMBERS**

Ben Marchant, City Manager, stated that he did not have anything to report but the financial report. There were 2 withdrawals due to the inability to hold their events this year. They were Main Street Fernley Main Street Winter Tree Wonderland and OTMX NV International OTMX.

**3. FY2023-24 BUDGET/EXPENDITURES REPORT**

**3.1. FY23-2024 Budget Expenditures Report**

Chairman Torres stated that Item 3.1 was covered under Item 2.

**4. POSSIBLE ACTION, REVIEW, AND DISCUSSION ON FCTA GRANT APPLICATION REQUESTS SUBMITTED FOR FY2024/2025 ROUND ONE, JULY-DECEMBER GRANT CYCLE.**

**4.1. Grant Application Submissions**

1. NV Veterans Coalition Wreaths Across America
2. Fernley BMX
3. Fern 45 Patriot Poker Run
4. Fernley Junior Rodeo
5. 4th of July Committee 4th of July
6. AYSO Area 2E Area Games
7. Fernley Community Foundation Fernstock 2024
8. Fernley Chamber Celebrating Fernley
9. Main St Fernley Main Street Winter Tree Wonderland

**10. Sacred Visions Pow Wow Committee 13th Annual Sacred Visions Pow Wow**

**11. OTMX NV International OTMX Race**

**12. Grand Slam Tournament Fernley Softball League**

Nancy Rifkin presented for the NV Veterans Coalition - Wreaths Across America.

Christopher Boffman presented for Fernley BMX State Qualifier - Fernley BMX.

Rachelle Delara and Natalie Samuels presented for Fern 45 - Patriot Poker Run

Donta Ceresola and Dario Ceresola presented for Fernley Junior Rodeo

Robert Perea, Jay Rodriguez and Becky Howlett presented for 4th of July Committee

Chairman Torres stated that the rules state that if someone is not here to present, the Board may or may not make a decision on funding. However, the presenter for the American Youth Soccer Association has a very serious family emergency. He suggested that the Board approve a monetary donation.

Oscar Aguilar and Cody Wagner (Zoom) presented for Fernley Community Foundation - Fernstock Concert 2024

Shannon Ceresola presented for Fernley Chamber of Commerce - Chamber Celebrating Fernley

Brian Wadsworth presented for Sacred Visions Pow Wow Committee - 13th Annual Sacred Visions Pow Wow

Gabe Leija presented for Fernley Softball Little League - Grand Slam Tournament

Vice-Chair Zobernski stated that per NRS 281A.420 she disclosed that she has a daughter that plays on the Fernley Softball team as well as two other daughters that participate in the league and this will not sway her decision either way, and she will vote.

Chairman Torres called for a break - 7:06 pm - 7:23 pm.

Chairman Torres announced the amounts awarded:

NV Veterans Coalition - \$8,666.67

Fernley BMX State Qualifier - \$5,000.00

Fern 45 - \$8,833.33

Fernley Junior Rodeo Association - \$9,666.67

Fernley 4th of July - \$9333.33

American Youth Soccer Association - \$3,750.00

Fernley Community Foundation - \$4,583.33

Fernley Chamber of Commerce - \$3,166.67

Sacred Visions Pow Wow Committee - \$6,066.67

Fernley Softball Little League - \$13,933.33

**Motion:** I MAKE A MOTION TO APPROVE AS PRESENTED. **Action:** Approved. **Moved by:** Board Member Ryan Hanan. **Seconded by:** Board Member Felicity Zobernski. **Vote:** Passed. **Summary:** Yes 3. **Yes:** Chair Torres, Board Member Hanan, Board Member Zobernski. **Absent:** Board Member McKay, Board Member Lau

**5. ITEMS REQUESTED BY BOARD MEMBERS**

None

**6. ADDRESS REQUEST(S) FOR FUTURE AGENDA ITEMS**

None

**7. PUBLIC FORUM**

None

The next meeting will be December 9, 2024, at 6:00 pm.

**8. ADJOURNMENT**

There being no further business to come before it, the Fernley Convention and Tourism Authority meeting adjourned at 7:27 pm.

Approved by the Fernley Convention and Tourism Authority on December 9, 2024, by a vote of:

AYES 3    NAYS: 0    ABSTENTIONS: 0    ABSENT: 2

Albert Torres                      Sandra B. Harris  
Chairman Albert Torres                      ATTEST:

**FCTA FY24/25 FUNDING ROUND 1**

Event	Applicant	Willing to Accept Less Funding?	Funded Last Award Session	Requested this Year	Amount Awarded	Board Member Hanan	Board Vice Chair Zoberski	Board Member Lau	Board Chair Torres	Board Member McKay	Average
Wreaths Across America	NV Veterans Coalition	Y	\$ 8,000.00	\$ 9,000.00	\$ 8,666.67	\$ 8,000.00	\$ 9,000.00		\$ 9,000.00		\$ 8,666.67
Fernley BMX	Fernley BMX State Qualifier	Y	\$ 5,500.00	\$ 8,500.00	\$ 5,000.00	\$ 5,500.00	\$ 3,500.00		\$ 6,000.00		\$ 5,000.00
Fern 45 Patriot Poker Run	Fern 45	Y	\$ 9,333.00	\$ 9,000.00	\$ 8,833.33	\$ 8,500.00	\$ 9,000.00		\$ 9,000.00		\$ 8,833.33
Fernley Junior Rodeo	Fernley Junior Rodeo Association	Y	\$ 10,000.00	\$ 10,000.00	\$ 9,666.67	\$ 9,000.00	\$ 10,000.00		\$ 10,000.00		\$ 9,666.67
Fernley 4th of July Celebration	Fernley 4th of July Committee	Y	\$ 9,400.00	\$ 10,000.00	\$ 9,333.33	\$ 10,000.00	\$ 8,000.00		\$ 10,000.00		\$ 9,333.33
AYSO Area 2E Area Games	American Youth Soccer Association	Y	N/A	\$ 5,000.00	\$ 3,750.00	\$ 2,750.00	\$ 3,500.00		\$ 5,000.00		\$ 3,750.00
FernStock Concert 2024	Fernley Community Foundation	Y	\$ 5,000.00	\$ 5,000.00	\$ 4,583.33	\$ 4,750.00	\$ 4,000.00		\$ 5,000.00		\$ 4,583.33
Chamber Celebrating Fernley	Fernley Chamber of Commerce	Y	\$ 4,500.00	\$ 3,500.00	\$ 3,166.67	\$ 3,500.00	\$ 2,500.00		\$ 3,500.00		\$ 3,166.67
13th Annual Sacred Visions Pow Wow	Sacred Visions Pow Wow Committee	Y	\$ 6,161.20	\$ 11,200.00	\$ 6,066.67	\$ 5,000.00	\$ 6,200.00		\$ 7,000.00		\$ 6,066.67
Grand Slam Tournaments	Fernley Softball Little League	Y	\$ 4,160.00	\$ 22,000.00	\$ 13,933.33	\$ 16,000.00	\$ 17,300.00		\$ 8,500.00		\$ 13,933.33
	<b>Total Requests:</b>			<b>\$ 93,200.00</b>	<b>\$ 73,000.00</b>	<b>\$ 73,000.00</b>	<b>\$ 73,000.00</b>	<b>\$ -</b>	<b>\$ 73,000.00</b>	<b>\$ -</b>	<b>\$ 73,000.00</b>