

**MINUTES OF THE
FERNLEY CONVENTION AND TOURISM AUTHORITY MEETING
DECEMBER 11, 2023**

1. INTRODUCTORY ITEMS

1.1. Pledge of Allegiance

1.2. Roll Call

Present: Chair Albert Torres, Board Member Felicity Zoberski, Board Member Stan Lau, Board Member Fran McKay, Board Member Ryan Hanan, City Manager Ben Marchant, City Clerk Kim Swanson, Administrative Specialist I Sandy Harris.

1.3. Public Forum

None

1.4. (For Possible Action) Approval of Agenda

Motion: I MOVE TO APPROVE THE AGENDA. **Action:** Approved. **Moved by:** Board Member Stan Lau, **Seconded by:** Board Member Ryan Hanan. **Vote:** Passed, **Summary:** Yes 5. **Yes:** Board Member McKay, Board Member Zoberski, Board Member Lau, Chair Torres, Board Member Hanan.

1.5. (Possible Action) Approval of Minutes

Motion: I MOVE TO APPROVE THE MINUTES. **Action:** Approved. **Moved by:** Board Member Felicity Zoberski, **Seconded by:** Board Member Ryan Hanan. **Vote:** Passed, **Summary:** Yes 5. **Yes:** Board Member McKay, Board Member Zoberski, Board Member Lau, Chair Torres, Board Member Hanan.

2. REPORTS BY STAFF AND BOARD MEMBERS

None

3. FY2023-24 BUDGET EXPENDITURES REPORT 11/2023

3.1. FY2023-24 Budget/Expenditures Report 11.30.2023

Ben Marchant, City Manager, reported that year-to-date expenditures are \$21,640.00 out of the budget of \$2,152,000.00. Total reimbursements that have not been submitted total \$31,666. The submittal time deadline is January 31, 2024, and there is \$1,000.00 that will not be submitted for reimbursement because the poker walk did not happen.

Albert Torres, Chair, confirmed that there is \$44,000.00 in round 1 grants in the tentative budget and \$22,000.00 listed under potential grants for a total of \$66,000.00 available tonight.

4. POSSIBLE ACTION, REVIEW, AND DISCUSSION ON FCTA GRANT APPLICATIONS REQUESTS SUBMITTED FOR FY 2023/2024 ROUND TWO, JANUARY-JUNE GRANT CYCLE

4.1:

- 1. The Altruistic American - Kinfolk VD Dance**
- 2. Aces Multiple Projects - Haunted House**
- 3. Fernley JR High & High School Rodeo - Rodeo**
- 4. Fernley Chamber - Celebrating Success Gala**
- 5. Boys & Girls Club - Annual Fundraiser**
- 6. Biggest Little Radio - Easter Egg Hunt**
- 7. Main St. Fernley - Wine and Cheese City Walk**

8. Fernley Softball League - Memorial Classic
9. NV Veterans Coalition - Memorial Day 2024
10. Lions Club - Multi-Cultural Festival
11. Battle Born Rangers - Roop County Days 2024
12. Fernley 4th of July - 4th of July

Chris Battenberg presented for The Altruistic American, is a non-profit focusing on mental health - The Kinfolk VD Dance

Jamie Daniels, Skye Long and Dana Uhlhorn presented for the Fernley ACES - multiple projects.

Karmen McKay and team members presented for Fernley Jr High & High School Rodeo - Rodeo

Shannon Ceresola presented for the Fernley Chamber - Celebrating Success Gala and numerous events.

Cody Wagner and Oscar Aguilar presented for the Boys & Girls Club - Annual Fundraiser

Jay Rodriguz presented for the Biggest Little Radio - Easter Egg Hunt

Lowell Patton presented for Main Street Fernley - Wine and Cheese City Walk

Gabe Leija presented Fernley Softball - Memorial Classic

Nancy Rifkin presented for NV Veterans Coalition - Memorial Day 2024

Peggy Foley presented for Lions Club - Multi-Cultural Festival

Johnny Lang presented for Battle Born Rangers - Roop County Days 2024

Robert Perea and Jay Rodriguez presented for Fernley 4th of July - 4th of July events

Chair Torres called for a break: 7:14 - 7:26

Motion: I MOVE TO APPROVE THE GRANT AWARDS PROPOSED TONIGHT. **Action:** Approved. **Moved by:** Board Member Stan Lau, **Seconded by:** Board Member Fran McKay. **Vote:** Passed, **Summary:** Yes 5. **Yes:** Board Member McKay, Board Member Zoberski, Board Member Lau, Chair Torres, Board Member Hanan.

5. (FOR POSSIBLE ACTION) ELECTION OF FCTA CHAIRPERSON AND VICE CHAIRPERSON FOR A TWO YEAR TERM

Councilwoman Fran McKay nominated Albert Torres as Chair and Felicity Zoberski as Vice-Chair.

Motion: I MOVE TO APPROVE ALBERT TORRES AS CHAIR AND FELICITY ZOBERSKI AS VICE-CHAIR. **Action:** Approved. **Moved by:** Board Member Fran McKay, **Seconded by:** Board Member Felicity Zoberski. **Vote:** Passed, **Summary:** Yes 5. **Yes:** Board Member McKay, Board Member Zoberski, Board Member Lau, Chair Torres, Board Member Hanan.

6. STAFF REPORTS

6.1. (For Possible Action) Discussion regarding moving the June 10th Convention and Tourism Meeting to June 17th due to a conflict with the Primary Election.

Motion: I MOVE TO MOVE THE JUNE 10, 2024, MEETING TO JUNE 17, 2024. **Action:** Approved. **Moved by:** Chair Albert Torres, **Seconded by:** Board Member Ryan Hanan. **Vote:** Passed, **Summary:** Yes 5. **Yes:** Board Member McKay, Board Member Zoberski, Board Member Lau, Chair Torres, Board Member Hanan.

7. ADDRESS REQUEST(S) FOR FUTURE AGENDA ITEMS

Board Member Fran McKay would like to look at the Board's by-laws for updates and discuss commercial enterprises being eliminated.

Board Member Ryan Hanan would like a requirement to have data submitted with applications. Also, consider looking at having commercial entities create a 503C as a separate entity and apply under that rather than their own commercial business. It helps separate those finances so there would not be a conflict of interest.

Motion: I MOVE TO REVIEW THE BY-LAWS AND DISCUSS CHANGING THE BY-LAWS FOR COMMERCIAL ENTITIES. **Action:** Approved. **Moved by:** Board Member Fran McKay, **Seconded by:** Board Member Ryan Hanan. **Vote:** Passed, **Summary:** Yes 5. **Yes:** Board Member McKay, Board Member Zoberski, Board Member Lau, Chair Torres, Board Member Hanan.

8. PUBLIC FORUM

None

9. ADJOURNMENT

The next meeting will be June 17, 2024, at 6:00 pm

There being no further business to come before it, the Fernley Convention and Tourism Authority meeting adjourned at 7:38 pm.

Approved by the Fernley Convention and Tourism Authority on June 17, 2024, by a vote of:

AYES 3 NAYS: 0 ABSTENTIONS: 0 ABSENT: 2


Chairman Albert Torres


ATTEST:

Event	Applicant	Willing to Accept Less Funding?	Funded Last Award Session	Requested this Year	Amount Awarded	Board Member Hanan	Board Vice Chair Zoberski	Board Member Lau	Board Chair Torres	Board Member McKay	Average
Kinfolk Valentines Dance	The Altuiristic American	Y	\$ -	\$ 5,000.00	\$ 3,000.00	\$ 1,500.00	\$ 3,500.00	\$ 1,000.00	\$ 5,000.00	\$ 4,000.00	\$ 3,000.00
Aces Board, Comedy Night, Ladies Night, Music-Murals & Margaritas	Fernley Aces <small>(Arts & Culture Even Squad)</small>	Y	\$ 6,600.00	\$ 15,000.00	\$ 10,900.00	\$ 12,000.00	\$ 14,000.00	\$ 7,000.00	\$ 6,500.00	\$ 15,000.00	\$ 10,900.00
High School Rodeo	Fernley HR/HS	Y	\$ 10,400.00	\$ 10,000.00	\$ 10,200.00	\$ 10,000.00	\$ 10,000.00	\$ 12,000.00	\$ 10,000.00	\$ 9,000.00	\$ 10,200.00
Celebrating Success	Fernley Chamber	Y	\$ 4,500.00	\$ 5,000.00	\$ 4,500.00	\$ 4,000.00	\$ 4,500.00	\$ 5,000.00	\$ 5,000.00	\$ 4,000.00	\$ 4,500.00
Annual Fund Raiser	Boys & Girls Club	Y	\$ -	\$ 6,500.00	\$ 5,600.00	\$ 6,500.00	\$ 6,500.00	\$ 3,000.00	\$ 6,500.00	\$ 5,500.00	\$ 5,600.00
Easter Egg Hunt	Biggest Little Radio	Y	\$ -	\$ 2,800.00	\$ 1,100.00	\$ 2,500.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ -	\$ 1,100.00
Wine & Cheese / Poker Walk	Main Street Fernley	Y	\$ 1,000.00	\$ 2,500.00	\$ 2,100.00	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	\$ 2,500.00	\$ 2,000.00	\$ 2,100.00
Memorial Classic	Fernley Softball League	Y	\$ 3,000.00	\$ 3,500.00	\$ 4,160.00	\$ 6,000.00	\$ 4,500.00	\$ 3,800.00	\$ 3,500.00	\$ 3,000.00	\$ 4,160.00
Memorial Day 24	NV Veterans Coalition	Y	\$ 5,000.00	\$ 6,000.00	\$ 5,700.00	\$ 6,000.00	\$ 5,500.00	\$ 6,000.00	\$ 6,000.00	\$ 5,000.00	\$ 5,700.00
Multi Cultural Event	Lion Club	Y	\$ -	\$ 6,000.00	\$ 3,200.00	\$ 1,000.00	\$ 3,000.00	\$ 2,000.00	\$ 5,000.00	\$ 5,000.00	\$ 3,200.00
Roop County Days	Battle Born Rangers	Y	\$ 3,890.00	\$ 4,940.00	\$ 3,736.00	\$ 3,800.00	\$ 2,500.00	\$ 4,940.00	\$ 3,500.00	\$ 3,940.00	\$ 3,736.00
4th of July	Fernley 4th of July	Y	\$ 9,400.00	\$ 10,000.00	\$ 9,400.00	\$ 10,000.00	\$ 9,000.00	\$ 9,500.00	\$ 9,500.00	\$ 9,000.00	\$ 9,400.00
Total Requests:				\$ 77,240.00	\$ 63,596.00	\$ 65,300.00	\$ 66,000.00	\$ 57,240.00	\$ 64,000.00	\$ 65,440.00	\$ 63,596.00

FCTA FY23/24 FUNDING ROUND 2

January 2024-June 2024

