

**MINUTES OF THE  
FERNLEY CONVENTION AND TOURISM AUTHORITY MEETING  
DECEMBER 12, 2022**

**1. INTRODUCTORY ITEMS**

**1.1. Roll Call**

**Present:** Councilman Hanan, Councilwoman Zoberiski, Councilman Torres, Councilman Lau (via Zoom) Deputy City Clerk Brenda Gosser, Administrative Specialist Sandy Harris, Administrative Specialist April Homme. **Absent:** Councilwoman McKay

**1.2. Public Forum**

There was none

**1.3. (For Possible Action) Approval of Agenda**

**Motion:** MOVE TO APPROVE THE AGENDA, **Action:** Approved, **Moved by** Councilman Ryan Hanan, **Seconded by** Councilwoman Felicity Zoberiski. **Vote:** Passed, **Summary:** Yes 4, Absent 1. **Yes:** Councilwoman Zoberiski, Councilman Lau, Councilman Torres, Councilman Hanan. **Absent:** Councilwoman McKay.

**1.4. (Possible Action) Approval of Minutes from June 13, 2022**

**Motion:** MOVE TO APPROVE MINUTES, **Action:** Approved, **Moved by** Councilwoman Zoberiski, **Seconded by** Councilman Hanan. **Vote:** Passed, **Summary:** Yes 4, Absent 1. **Yes:** Councilwoman Zoberiski, Councilman Lau, Councilman Torres, Councilman Hanan. **Absent:** Councilwoman McKay

**2. PRESENTATIONS**

**2.1. Presentation by Travel Nevada regarding the program and service opportunities available to the Fernley Convention & Tourism Authority and event organizers. No action requested.**

Travel Nevada, Abigail Ortez, Industry Relations Specialist with Division of Tourism and Rural Marketing Grants Administrator, informed the board about additional grants that may be available from Travel Nevada.

**2.2. Presentation by Pony Express regarding the program and service opportunities available to the Fernley Convention & Tourism Authority and event organizers. No action requested.**

Dee Helming, Chair of Pony Express Territory (Highway 50). Gave presentation regarding Highway 50. He asked that Fernley participate more on the Pony Express. Chair Torres discussed having more participation with Pony Express in the future.

6:15 Councilwoman Fran McKay arrived

**3. FY 2022/2023 TRANSIENT LODGING TAX BUDGET**

**3.1. Final FY2022-23 Budget/Expenditures Report 11/2022**

April Homme, Administrative Specialist III, summarized the budget report.

**4. POSSIBLE ACTION, REVIEW, AND DISCUSSION ON FCTA GRANT APPLICATION REQUESTS SUBMITTED FOR FY 2022/2023 ROUND TWO, JANUARY-JUNE GRANT CYCLE**

**4.1. Grant Application Submissions**

Dana Uhlhorn presented for the Fernley Aces. He explained his upcoming events.  
Johnny Lang presented for Battle Born Rangers. He explained his upcoming events.

2023 OTMX NV International - no show

Jay Rodriguez, President Fernley 4th of July addressed a correction to the application that was submitted.  
Fernley JR/HS Rodeo Club presented stating their goal is to qualify and compete at the National High School Rodeo and hosts their annual rodeo.

Jay Rodriguez presented for the Biggest Little Radio. He explained his upcoming events.

Shannon Ceresola presented for the Fernley Chamber of Commerce. She explained their upcoming events.

**Motion:** MOVE TO AWARD \$36,090 in FCTA FUNDS, **Action:** Approved, **Moved by** Councilman Ryan Hanan, **Seconded by** Councilwoman Fran McKay. **Vote:** Passed, **Summary:** Yes 5, **Yes:** Councilwoman McKay, Councilwoman Zoberski, Councilman Lau, Councilman Torres, Councilman Hanan.

#### 5. REPORTS BY STAFF AND BOARD MEMBERS

There were none.

#### 6. ADDRESS REQUEST(S) FOR FUTURE AGENDA ITEMS

Chair Torres - get the overflow from ball tournaments in Sparks  
Exploring legality of having a member at large sit on the FCTA board

#### 7. PUBLIC FORUM

There were none.

#### 8. ADJOURNMENT

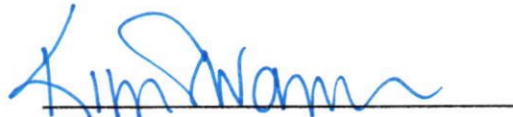
There being no further business to come before it, the Fernley Senior Advisory Committee meeting adjourned at 7:30 PM

Approved by the Fernley Convention and Tourism Authority on June 12, 2023 by a vote of:

AYES 3 NAYS: 0 ABSTENTIONS: 0 ABSENT: 2



FCTA Chair Albert Torres



ATTEST: