

**MINUTES OF THE
FERNLEY CONVENTION AND TOURISM AUTHORITY MEETING
JUNE 9, 2025**

Chairman Albert Torres called the meeting to order at 6:00 pm.

1. INTRODUCTORY ITEMS

1.1. Pledge of Allegiance

1.2. Roll Call

Present: Chairman Albert Torres, Board Member Felicity Zobernski, Board Member Stan Lau, Board Member Ryan Hanan, Executive Administrative Assistant April Homme, City Clerk Kim Swanson, Administrative Specialist I Sandy Harris, City Treasurer Robert Carson. **Absent:** Board Member Joe Mendoza.

1.3. Public Forum

None at this time.

1.4. (For Possible Action) Approval of Agenda

Motion: I MOVE TO APPROVE THE AGENDA. **Action:** Approved. **Moved by:** Board Member Stan Lau, **Seconded by:** Board Member Ryan Hanan. **Vote:** Passed, **Summary:** Yes 4. **Yes:** Board Member Zobernski, Chairman Torres, Board Member Hanan.

1.5. (Possible Action) Approval of Minutes

Motion: I MOVE TO APPROVE THE MINUTES. **Action:** Approved. **Moved by:** Board Member Stan Lau, **Seconded by:** Board Member Ryan Hanan. **Vote:** Passed, **Summary:** Yes 4. **Yes:** Board Member Zobernski, Board Member Lau, Chairman Torres, Board Member Hanan

2. FY 2024-25 BUDGET/EXPENDITURES REPORT

2.1. FY24/25 Budget Expenditures Report ending May 31, 2025

Robert Carson, City Treasurer, reported that through May 31st, the amount spent is \$96,258.66. That leaves \$43,000 that has not been expended.

April Homme, Executive Administrative Assistant, stated that the reimbursement deadline for submittal for the last round is July 30th. To date, we've had two submissions for reimbursements, and the reimbursements have been paid in the amount of \$22,667.67. The remaining balance to be reimbursed is \$44,998.99.

Board Member Zobernski inquired about the total amount available for this grant cycle. Robert Carson, City Treasurer, stated that \$57,500 is available to be awarded, which was approved at the last Council meeting.

April Homme, Executive Administrative Assistant, stated that if you were to award based on what was approved at the city council meeting at 5:30, then those amounts would be \$57,500 for this grant cycle this evening, \$57,500 for the next grant cycle. You can utilize money from the other potential grants of

\$42,500. You can use a portion; you can use all of it. But once you use that, then the next grant cycle, if you were to use all the money in that line item, you would be at \$57,500.

3. (POSSIBLE ACTION) REVIEW AND DISCUSSION ON FCTA GRANT APPLICATION REQUESTS SUBMITTED FOR FY 25/2026 ROUND ONE JULY - DECEMBER GRANT CYCLE

3.1. Fernley 4th of July – Fernley 4th of July

Becki Howlett and Robert Perea presented for Fernley 4th of July.

3.2. Sacred Visions Pow Wow – 14th Annual Sacred Visions Pow Wow

Trish Connor presented the Sacred Visions Pow Wow along with some of the dancers and committee members.

3.3. Nevada Veterans Coalition – Wreaths Across America

Rich Crombie presented for the Nevada Veterans Coalition.

3.4. Fernley Aces Art and Culture Event Squad – ART Lite Nite -Haunted House - Christmas Village

Dana Uhlhorn and Skye Long presented for the Fernley Aces Art and Culture Event Squad.

3.5. Fernley Jr. Rodeo Association – Fernley Jr. Rodeo

Dominic Cerasola, Dario Ceresola, and Alexi Cerasola presented for the Fernley Junior Rodeo Association.

3.6. Fernley Youth Softball – 4th of July Classic - NV Blast #38 Forever - Short Porch - Stay Humble "Fight the Fight" - Scared Hitless

Gabe Leija presented for the Fernley Youth Softball.

3.7. Fernley Community Foundation – Fernstock 2025

Cody Wagner presented for the Fernley Community Foundation.

3.8. The Beacon – Fernley Splash the Stigma Water Balloon Fight Tournament

Brian George Hernandez presented for The Beacon.

3.9. Fernley Downtown Corridor Assoc. dba Main Street Fernley – Drive To It - Not Thru It Campaign

Lowell Patton presented for Fernley Downtown Corridor Association.

3.10. Fernley Chamber of Commerce – Big Impressions

Shannon Cerasola presented for the Fernley Chamber of Commerce.

Chairman Albert Torres suggested that they put together a simple map to hand out when people come to register that shows the restaurants that are nearby.

Shannon Cerasola from the Chamber of Commerce stated that they are looking at putting one together. It's going to be part of the Chamber Bucks program because we want you to be able to know who uses the Chamber dollars as well. It'll be an overall map of the businesses of Fernley, but it would have asterisks as to which one are Chamber members.

Gabe Leija of Fernley Youth Softball stated that they do that in a digital format.

Chairman Albert Torres called for a break 7:45 - 7:55 pm.

The grants were awarded as follows:

- Fernley 4th of July - \$14,375.00
- Sacred Visions Pow Wow - \$8,125.00
- Nevada Veterans Coalition - \$9,250.00
- Fernley Aces Art and Culture Event Squad - \$8,500.00
- Fernley Jr. Rodeo Association - \$9,625.00
- Fernley Youth Softball Tournaments - \$22,250.00
- Fernley Community Foundation - \$4,625.00
- The Beacon - \$3,875.00
- Fernley Downtown Corridor Association - \$6,250.00
- Fernley Chamber of Commerce - \$5,250.00

4. ADDRESS REQUEST(S) FOR FUTURE AGENDA ITEMS

April Homme, Executive Administrative Assistant, would like to request that the Council review the current City of Fernley Convention and Tourism Authority guidelines for expending grant or matching grant money, as well as the associated Bylaws and proposes that the Board submit any request for the changes to staff by September 2025. This timeline would allow for the necessary amendments to be presented at the Council meeting on October 15 prior to the December 8th fiscal year 25/26 Round 2 award meeting, and this will also enable the city to advertise the new guidelines and bylaws before we begin accepting grant applications in November 2025.

5. PUBLIC FORUM

None at this time.

The next meeting will be December 8, 2025, at 6:00 pm.

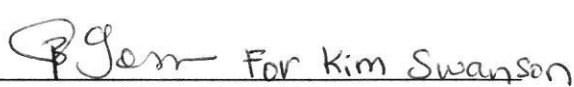
6. ADJOURNMENT

There being no further business to come before it, the Fernley Convention and Tourism Authority meeting adjourned at 8:00 pm.

Approved by the Fernley Convention and Tourism Authority on December 8, 2025, by a vote of:

AYES 3 NAYS: 0 ABSTENTIONS: 0 ABSENT: 2


Chairman Albert Torres

 For Kim Swanson
ATTEST: City Clerk Kim Swanson