

**MINUTES OF THE  
FERNLEY CONVENTION AND TOURISM AUTHORITY MEETING  
DECEMBER 9, 2024**

Chair Albert Torres called the meeting to order at 6:00 pm.

**1. INTRODUCTORY ITEMS**

**1.1. Pledge of Allegiance**

**1.2. Roll Call**

**Present:** Chair Albert Torres, Board Member Felicity Zoberiski, Board Member Ryan Hanan, City Manager Ben Marchant, Administrative Specialist II Reba Skinner, Administrative Specialist I Sandy Harris, Executive Administrative Assistant April Homme. **Absent:** Committee Member Lau, Committee Member Mendoza.

**1.3. Public Forum**

None.

**1.4. (For Possible Action) Approval of Agenda**

**Motion:** I MOVE TO APPROVE THE AGENDA. **Action:** Approved. **Moved by:** Committee Member Ryan Hanan, **Seconded by:** Committee Member Felicity Zoberiski. **Vote:** Passed, **Summary:** Yes 3. **Yes:** Committee Member Zoberiski, Chair Torres, Committee Member Hanan.

**1.5. (Possible Action) Approval of Minutes**

**Motion:** I MOVE TO APPROVE THE MINUTES. **Action:** Approved. **Moved by:** Committee Member Ryan Hanan, **Seconded by:** Committee Member Felicity Zoberiski. **Vote:** Passed, **Summary:** Yes 3. **Yes:** Committee Member Zoberiski, Chair Torres, Committee Member Hanan.

**2. REPORTS BY STAFF AND BOARD MEMBERS**

April Homme, Executive Administrative Assistant, reported that there were 8 applications received but only 7 were eligible. We have not received reimbursement applications from the previous grant cycle. The cut-off is January 31, 2025; however the reimbursement forms should be in 30 days after the event.

**3. FY 2024-25 BUDGET/EXPENDITURES REPORT 11.30.2024**

**3.1. FY24-25 Budget / Expenditures Report 11.30.24**

Ben Marchant reported that the current year budget had \$278,020.00 in revenues. The previous grant awards itemized were \$140,000.00: \$17,000 for fireworks, \$50,000 round one grants, and \$50,000 for round two grants and other potential grants of \$23,000.00. There is \$30,000.00 in outstanding invoices to be reimbursed from the previous round.

**4. (POSSIBLE ACTION) REVIEW AND DISCUSSION ON FCTA GRANT APPLICATION REQUESTS SUBMITTED FOR FY 24/2025 ROUND TWO JANUARY-JUNE GRANT CYCLE**

**4.1. Boys and Girls Club of Truckee Meadows - Passport to Party**

Oscar Aguilar presented the Boys and Girls Club of Truckee Meadows Passport to Party. Chair Torres requested that the FCTA logo be added to the sponsors' list.

#### **4.2. Fernley Youth Softball Tournaments- Memorial Day Classic**

Committee Member Felicity Zoberski disclosed that her daughter participates in the Fernley Youth Softball.

Gabe Leija presented the Fernley Softball Tournament Memorial Day Classic.

#### **4.3. Fernley Aces Art and Culture Event Squad - Music, Murals, and Margaritas and Board Project**

Dana Uhlhorn presented the Fernley ACES Art and Culture Event Squad Music, Murals, and Margaritas and Board Project.

#### **4.4. Fernley Jr. High and High School Rodeo Club - Fernley Jr. High and High School Rodeo**

The presentation was given by team members Carmen Laque, Karina Laque, Ryliegh Coe, Hannah Durham, Olivia and Jordyn Process, Ellie Machado, Kade McKnight, Eden Coversup, Jenna Coversup, Ian Leavitt, Kashlin Hill, KylieAnn Behrendt and Kinley Behrendt.

#### **4.5. Fernley 4th of July - Fernley 4th of July**

Jay Rodriguez, Robert Perea and Becki Howlett presented for the Fernley 4th of July Committee.

#### **4.6. Nevada Veterans Coalition - Memorial Day**

Nancy Baker Rifkin presented the Nevada Veterans Coalition Memorial Day.

#### **4.7. Silverland Middle School Color Guard- Fernley Con, Fernley Spring Craft Fair, and Fernley Summer Celebration**

Sherry Cathel, coach for the high school and middle school color guard, presented the Silverland Middle School Color Guard's three events: Fernley Con, Fernley Spring Craft Fair and Fernley Summer Celebration.

Chair Torres called for a break 7:00 pm - 7:15 pm.

The grants were awarded as follows:

Passport to Party - Boys and Girls Club - \$5,000.00

Memorial Day Classic - Fernley Youth Softball - \$12,666.67

Music, Murals, and Margaritas and Board Project - Fernley Aces Art and Culture Event Squad - \$14,333.33

Fernley Jr. High and High School Rodeo - Fernley Jr. High and High School Rodeo Club - \$10,000.00

Fernley 4th of July - Fernley 4th of July- \$9,833.33

Memorial Day - Nevada Veterans Coalition - \$6,000.00

Fernley Con, Fernley Spring Craft Fair, and Fernley Celebration - Silverland Middle School Color Guard - \$9,833.33

### **5. ADDRESS REQUEST(S) FOR FUTURE AGENDA ITEMS**

None.

**6. PUBLIC FORUM**

Committee Member Felicity Zoberski stated that Fernley has a significant senior population. Fernley has a Mayor Clean Sweep and Cemetery Clean up that our seniors put on. We could use some youth organizations to help with our senior events. We have a lot of seniors that go to youth events. It would be great if some of our kids could hand out our seniors' flyers for resources.

The next meeting will be June 9, 2025, at 6:00 pm.

**7. ADJOURNMENT**

There being no further business to come before it, the Fernley Convention and Tourism Authority meeting adjourned at 7:21 pm.

Approved by the Fernley Convention and Tourism Authority on June 9, 2025, by a vote of:

AYES 4 NAYS: 0 ABSTENTIONS: 0 ABSENT: 1

  
Chairman Albert Torres

  
ATTEST:

# Please sign in

FCTA 12-9-2024

Name	Contact Information
Oscar Aguilar	775-232-9320
CABE LISA F.Y.S.L	530)321-5021
Dana Uh Thern	775 200-8818

**FCTA FY24/25 FUNDING ROUND 2**

<b>Event</b>	<b>Applicant</b>	<b>Willing to Accept Less Funding?</b>	<b>Funded Last Award Session</b>	<b>Requested this Year</b>	<b>Amount Awarded</b>	<b>Board Member Hanan</b>	<b>Board Member Mendoza</b>	<b>Board Member Lau</b>	<b>Board Member Torres</b>	<b>Board Member Zoberski</b>	<b>Average</b>
Passport to Party	Boys and Girls Club	Y	\$ 5,600.00	\$ 5,000.00		\$ 5,000.00			\$ 5,000.00	\$ 5,000.00	\$ 5,000.00
Memorial Day Classic	Fernley Youth Softball Tournaments	Y	\$ 4,160.00	\$ 15,500.00		\$ 15,000.00			\$ 8,000.00	\$ 15,000.00	\$ 12,666.67
Music, Murals, and Margaritas and Board Project	Fernley Aces Art and Culture Event Squad	Y	\$ 10,900.00	\$ 20,000.00		\$ 18,000.00			\$ 10,000.00	\$ 15,000.00	\$ 14,333.33
Fernley Jr. High and High School Rodeo	Fernley Jr. High and High School Rodeo Club	Y	\$ 10,200.00	\$ 10,000.00		\$ 10,000.00			\$ 10,000.00	\$ 10,000.00	\$ 10,000.00
Fernley 4th of July	Fernley 4th of July	Y	\$ 9,333.00	\$ 10,000.00		\$ 9,500.00			\$ 10,000.00	\$ 10,000.00	\$ 9,833.33
Memorial Day	Nevada Veterans Coalition	Y	\$ 5,700.00	\$ 6,000.00		\$ 6,000.00			\$ 6,000.00	\$ 6,000.00	\$ 6,000.00
Fernley Con, Fernley Spring Craft Fair, and Fernley Celebration	Silverland Middle School Color Guard	Y	N/A	\$ 10,000.00		\$ 9,500.00			\$ 10,000.00	\$ 10,000.00	\$ 9,833.33
			<b>Total Requests:</b>	<b>\$ 76,500.00</b>	<b>\$ -</b>	<b>\$ 73,000.00</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 59,000.00</b>	<b>\$ 71,000.00</b>	<b>\$ 67,666.67</b>